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**DC KIDS COUNT Data Tool 2.0 Reveals Severe Deficits in
Neighborhood Assets that Dramatically Limit Children's Ability to Succeed**

May 27, 2014 Washington, DC—DC Action for Children released its 2014 DC KIDS COUNT Data Tool 2.0 today. An interactive map filled with neighborhood-level data that policymakers, parents, city leaders and advocates can use to improve outcomes for DC children.

One in four children in DC continue to live in distressed neighborhoods, marked by a lack of places to learn, play, buy healthy food and thrive. Without these necessary assets, they will continue to be challenged in life and school.

The poorest 25% of neighborhoods have on average 1 in 2 children in poverty. Of ALL DC children living in poverty, 35% live in the following four neighborhoods: (1) Congress Heights, Bellevue, Washington Highlands; (2) Douglas, Shipley Terrace;(3) Columbia Heights, Mt. Pleasant, Pleasant Plains, Park View; and (4) Deanwood, Burrville, Grant Park, Lincoln Heights, Fairmont Heights. Many of these high poverty neighborhoods are majority black.

The 2014 DC KIDS COUNT Data Tool 2.0 includes traditional indicators of success such as child poverty and test scores, as well as neighborhood well-being indicators such as grocery stores, recreation centers, libraries, homeownership and asthma-related ER visits. Taken together, the scope of measures included in the data provides a robust understanding of what makes a healthy neighborhood to ensure children are able to succeed and thrive.

This innovative joint project with DataKind, a Brooklyn-based non-profit, works to bring together leading data scientists with high impact social organizations through a comprehensive, collaborative approach that leads to shared insights, greater understanding, and positive action through data in the service of humanity. This partnership brought together a multidisciplinary team of over 20 data scientists, developers, and designers and over 1000 volunteer-hours to create the 2014 DC KIDS COUNT Data Tool 2.0.

"In this era of data transparency we applaud DC Action for Children, the Department of Health Care Finance, the Office of State Superintendent and the D.C. Public Schools for their continued partnership making critical child and youth well-being data public and

accessible," said At-Large Councilmember David Grosso. "We need access to sound data to ensure legislators and advocates can track the progress we make on behalf of D.C. children."

DC Action for Children pledges to spend the next year providing in-depth training in how to effectively understand and use the neighborhood centric DC KIDS COUNT Data Tool 2.0.

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Founded in 1992, DC Action for Children is a nonprofit organization that provides data-based analysis and policy leadership on critical issues facing DC children and youth, to promote policies and actions that optimize child and family well- being. DC Action for Children is the home of DC KIDS COUNT®, tracking key indicators of child and youth well-being and neighborhood well-being for children to promote ways to secure better futures for all children and to raise the visibility of children's issues through a nonpartisan, evidence-based lens.

Follow us on Twitter at @ActforDChildren and like us on Facebook at http://www.facebook.com/dcaction.

DataKind™ is a community of pioneering data scientists, visionary changemakers, community builders, and social innovators with the talent, commitment and energy to open the door and use data science in the service of humanity. We believe that improving the quality of, access to, and understanding of data in the social sector will lead to better decision-making and greater social impact.

Check out www.datakind.org and follow us on Twitter at @DataKind to learn more.